

**Facebook Live Session by Central expert (1:30 PM to 3:30 PM)**  
Expert Profile: **Ms. Shwetasree Majumder**, Principal, Fidus Law Chamber

<b>Timing</b>	<b>Topics</b>
1:30 PM - 1:40 PM	Introduction to IPR – IP is Everywhere
1:40 PM – 2:00 PM	Innovation & Patents
2:00 PM – 2:15 PM	Copyright & Related Rights
2:15 PM – 2:30 PM	Branding & Trademarks
2:30 PM – 2:45 PM	Industrial Designs
2:45 PM – 3:00 PM	Other IPs – Geographical Indications, Semiconductor Integrated Circuits Layout Design, Plant Variety, Trade Secrets
3:00 PM - 3:15 PM	Importance & Protection of IP – <i>Recognize and Respect your own IP and that of others'</i>
3:15 PM - 3:30 PM	Entrepreneurship & Digital Age